



**FOR IMMEDIATE RELEASE:  
March 3, 2010**

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## **CALL FOR NOMINATIONS**

**Sioux Falls, S.D.** – The Sioux Falls Convention & Visitors Bureau (CVB) is now accepting nominations for the Sioux Falls Visitor Industry Awards. The awards are given out each year at the Convention & Visitors Bureau Annual Luncheon as a way to recognize individuals and businesses that have made outstanding contributions to the Sioux Falls Visitor Industry. The awards will be announced on May 4, 2010 at the CVB's Annual Visitor Industry Luncheon held at the Sioux Falls Convention Center.

The Sioux Falls CVB encourages you to make a nomination and to take advantage of this opportunity to acknowledge those that deserve recognition and thanks for their valuable contributions and success in making Sioux Falls an excellent visitor destination. Award categories include the Heart of the City Award, First Impressions Award, Business Award, and Media Award. **The deadline for submitting nominations is April 9, 2010.** For more information or to request a nomination form, please call Kathie Puthoff at 605-373-2032.

*The Sioux Falls Convention & Visitors Bureau's mission is to market the City of Sioux Falls, South Dakota, as a one-of-a-kind visitor destination, and to provide premier visitor services, by attracting conventions, meetings, sports, events, leisure and business travelers to Sioux Falls in the most economic and efficient manner possible in order to positively impact the local economy.*

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